New York, NY   (240) 688-9924   daniel.b.golden@gmail.com   dbgolden.com

Daniel Golden

I'm a curious problem-solver, designer, and storyteller committed to advancing inclusivity and equality.

Technical Skills

- Photoshop
- InDesign
- Illustrator
- Adobe XD
- Asana
- Figma
- Google Analytics
- Salesforce
- Slack
- Sprout Social
- Monday.com
- Premiere Pro
- PowerPoint
- Wordpress

Academic Background

VIRGINIA COMMONWEALTH UNIVERSITY
BS in Communications
2015 - 2019

VCU SCHOOL OF THE ARTS
Art Foundation
2012 - 2014

Career History

2022 – PRESENT

Communications Associate
National Organization on Disability

- Design graphics and write copy for email blasts and original content on social media
- Achieved 51% growth in our LinkedIn following over a span of 10 months
- Generated over 260,000 impressions with a budget of $6,000 leading to over 6,000 leads
- Design PowerPoint decks, website landing pages, and reports
- Track website and social media performance through Google Analytics & Sprout
- Put together reports on metrics for quarterly board review
- Create and maintain social media content calendar

2020 – 2022

Freelance Marketing and Design Consultant
National Organization on Disability

- Audited website content
- Designed PowerPoint decks, social graphics, and reports
- Made edits and posted on company site using Wordpress
- Readied collateral materials for event: printing posters, brochures, etc.
- Assisted with strategic partner research
- Assisted with coordinating webinars
- Studied Google Analytics and Sprout Social

APR - AUG 2021

Social Media Coordinator
Juniper Unlimited

- Managed Twitter, Instagram, and Facebook accounts
- Engaged with social media audience proactively and assisted with inquiries
- Oversaw and captured the images during a photoshoot for launch of a new product
- Liaised with other departments using Slack and Teams
- Managed projects using Asana and Monday.com

MAY - SEP 2019

Graphic Design Intern
Madison + Main

- Prepared collateral for client presentations
- Shot and retouched product photography
- Designed social graphics, PowerPoint decks, and banner ads